

**A stronger, future-ready engineering profession depends on leaders who listen, collaborate, and deliver results. Darla Campbell has built her entire career on exactly that kind of leadership — and this election is our opportunity to put that experience to work for PEO.**

A Message to PEO Members: Vote for Proven, Trusted Leadership

Across Ontario, engineers who have worked with Darla describe her the same way: *collaborative, compassionate, organized, innovative, and deeply committed to helping others succeed*. These aren't campaign slogans — they are the lived experiences of colleagues who have seen Darla lead complex committees, guide regulatory conversations, and bring people together to solve real problems.

Darla's campaign is grounded in a simple but powerful belief: **a strong P.Eng. brand requires a strong, modern, responsive regulator**. That means clearer pathways to licensure, standards that reflect today's engineering realities, and a culture of transparency and accountability. It also means elevating PEO's voice with government and the public, strengthening chapter engagement, and ensuring members feel connected to — and supported by — their regulator.

Her priorities reflect what engineers consistently say they want:

- **Future-ready standards of practice**, including climate adaptation and mitigation.
- **A licensing system that welcomes every engineering graduate**, not just those in traditional disciplines.
- **Support for engineers throughout their evolving careers**, including those moving into emerging fields or leadership roles.

Darla's leadership record — from PEO Vice President to Chair of the Government Liaison Committee, CNAM, RSI, and multiple governance boards — shows she knows how to drive change while building consensus.

This election is about strengthening our profession for the next generation.

**Let's choose a leader who has already earned the trust of engineers across Ontario.**

**Vote Darla Campbell for PEO President-Elect.**