

Darla Campbell, P.Eng., CSR-P
Candidate for President-Elect 2021

Visionary leader with proven record of accomplishment

Darla has served on boards, both corporate and not-for-profit, including chair of the Strategy, Policy and Innovation committee for the CNE Association, Canadian Network of Asset Managers (CNAM), Rethink Sustainability Initiatives and Waterlution.

Darla Campbell currently serves as **PEO Vice President**, on the **Joint Relations Committee** and the **Executive Committee** and previously as **Chair, Government Liaison Committee (GLC)**.

During this campaign I've been asked what I think the top three goals that should be delivered in the next year by PEO. My answer is:

1. Continue governance roadmap which will enable PEO to focus on right touch regulation;
2. Improve licensing process (i.e. reduce waiting time); and
3. Put a plan in place to achieve right touch regulation.

I look forward to working closely with the next President, Christian Bellini, in moving PEO forward.

[The following endorsements are personal and do not reflect or represent the endorsement of PEO Council, a PEO chapter or committee or any organization with which an individual providing an endorsement is affiliated.]

“Darla, in her role as Chair, has been instrumental in **developing strategies** which should enable the digital agenda required by Waterlution and I have no doubt that Darla would be an **incredible change agent** for the PEO in this same regard.”

Roberto Martini, P.Eng., CPA, CMA
Board Director, Waterlution

“I observed her organized and calm leadership style that ensured **our meetings moved efficiently and with purpose**. She was very familiar with the required formalities of running the Scholarship Fund and the logistics behind **drafting new policies**. She worked diligently to ensure we were always thinking forward to effectively **plan the future**.”

Julia Barber, CPA

Vote Darla Campbell for President-Elect.

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