I am again asking for your vote in this year's PEO election. I am running for the East Central Regional Councillor position.

PEO has embarked upon a review of its performance and the effectiveness of its organization. Emphasis has been placed on Governance; that is, how PEO is organized together with the composition, role and number of Council members, Committees and Chapters. While well intended, focussing exclusively on Governance, may weaken the necessary attention to Effectiveness. PEO's legislated mandate is to be the self-regulating body of the profession, protecting the public interest. Effectiveness must always be paramount to policy makers. Council's focus must strive for the crucial balance between Governance and Effectiveness. They are both necessary for a modern and proactive PEO. We cannot neglect one for the benefit of the other.

Council members must be knowledgeable and inform themselves before deciding on the paths and actions of PEO. One important source of information comes from Chapters and Committees. There must be ample consultation and feedback from Chapters and Committees. Council members must start asking the right questions and listen to our members before making policy decisions instead of bringing pre-conceived solutions many times based on inaccurate or incomplete information. Council cannot continue making decisions based on "Briefing Notes" that have not been subject to any peer review by the relevant Committees and Chapters where the expertise resides. The "silo" culture must end.

I am bringing extensive experience to Council, acquired through my many years of volunteering for PEO and other entities. I am the immediate Past-Chair of the Experience Requirements Committee and current Chair of the Licensing Committee. I ask questions, listen and get things done.

Vote David Kiguel for East Central Regional Councillor. Your support is appreciated. Your vote matters.