## 2018 PEO AGM Member Submission

## TIC #2 Canadian Anti-Spam Legislations (CASL)

WHEREAS: Canadian Anti-Spam Legislation was assented to on December 15, 2010 as the Statutes of Canada 2010 Chapter 23

WHEREAS: Privy Council order number 2013-1323 set the coming into force states of the various sections of SC 2010 chapter 23 and paragraph (c) stated July 1, 20 17<sup>th</sup> is the day on which sections 47 to 51 and 55 of the act come into force stated

WHEREAS: the chapter manager on behalf of the former registrar directed the chapters not to send any email blasts to members which contained any cost information for attending events or links to chapter websites containing cost information unless they had explicit.

WHEREAS: the wording in SC 2010 chapter 23 says explicit or implied consent.

WHEREAS: it would seem reasonable from the fact the email addresses used are supplied by the members that there is implied consent

WHEREAS: Campaigner allows a recipient to unsubscribe.

WHEREAS: this directive has caused many chapters to have difficulty organizing events and getting members to sign up.

WHEREAS: Privy Council order number 2017-0580 amended privy Council order number 2013 – 3123 dated December 3, 2013 by repealing paragraph (c).

THEREFORE BE IT SUBMITTED THAT,

Council take whatever steps necessary to allow chapters to be able to advertise chapter events with cost of attendance allowed in the email. Including if necessary getting a second legal legal opinion or asking the CRTC for a ruling.

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Date: \_April 6, 2018