



**Professional Engineers  
Ontario**

September 30, 2009

Dear Colleague,

**Re: Candidate College, October 14, 2009 –  
Preparing Engineers for Public Office**

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Professional Engineers Ontario (PEO) has made mobilizing political activism a prominent aspect of its recent work. I believe it is critically important to the future of the profession that engineers are more represented in the political arena. With this in mind, please join us for the first annual PEO/Engineers Canada Candidate College—a special evening workshop about the why's and how to's of getting elected.

The event will take place on **Wednesday, October 14, 2009, from 5:30 p.m. to 9:30 p.m. at PEO headquarters, 25 Sheppard Avenue West, Suite 1000, Toronto. Dinner will be provided.** It is hoped that each chapter will send at least one representative.

Discover how engineers can take their expertise, experiences and leadership skills and turn them into a life in public office. Learn from veterans of political campaigns about how to: win a nomination; build your profile; raise money; build an election team; run a campaign; and mobilize support. We have invited politicians from all levels of government and representatives from the three main political parties to join us for the discussion, which supports PEO's goal of seeing "11 professional engineers in the 2011 legislature". Confirmed speakers include: Laurel Craib, Manager of Government Relations for Engineers Canada; Tim Reid, former Scarborough East MPP and one-time president of the Canadian Chamber of Commerce; Jack Heath, Markham Deputy Mayor and former president of the Ontario Liberal Party; and Peter Tabuns, MPP Toronto-Danforth and 2009 NDP Leadership runner-up.

As the self-governed regulatory body for professional engineering in the province, PEO has identified the need to ramp up its government activities to build bridges with our representatives in the legislature. Through activities like this Candidate College, I hope we can increase our involvement and recognition at the municipal, provincial and federal levels of government.

Please note that space at the session is limited. If you are interested in participating, please contact Kendra Dubyk, Account Coordinator, Brown & Cohen Communications and Public Affairs Inc., 416-484-1132, ext. 5. There is no charge to attend and you will be reimbursed for out-of-pocket expenses incurred to attend. A guideline on reimbursable expenses will be sent to you upon registration.

I look forward to seeing you there.

Yours sincerely,

Catherine Karakatsanis, P.Eng.  
President